

DOUSED IN PINK

life & style

about Jill

Born and raised in the Windy City, Jill created dousedinpink.com in 2014 as a creative outlet when she needed some inspiring herself. Doused in Pink is a fashion-focused lifestyle blog where you'll find a large collection of personal style and outfit inspiration to help you dress confidently, posts on clean, non-toxic beauty, articles on living a healthy lifestyle, and decorating ideas.

stats:

15K

monthly
page
views

4K

unique
monthly
visitors

5K

sessions

2.23%

pages per
session

52%

bounce
rate

3.79%

Instagram
engagement



11.5K



4K



1.1K



1.6K

audience

90% women:

52% ages 25 -44, 48% ages 45 - 65

75% US based readers

Doused in Pink's audience looks for style inspiration on how to wear an item multiple ways, incorporate trends with classic pieces, how to thoughtfully mix high and low, affordable fashion finds and the latest beauty and skincare tips.



prior partnerships

Jill has partnered with brands including:

Cabana Life, cabi Clothing, CAUSEBOX,
Cecelia NY, Jambu Footwear,
Kendra Scott, KORRES,
LAGOS Fine Jewelry,
Mint Julep Boutique
Peach Athleticwear, Persona Nutrition,
Poster Store,
Simply Earth Essential Oils,
Teddy Blake Handbags, Tula,
Walgreens,
White House Black Market

let's collaborate!

Here are three examples of ways we can partner together. I'd love to discuss further to create something truly unique for you.

Option 1: Original post.

Option 2: Holiday Gift Guide.

Option 3: Social promotion only.

